



Unbelievable Impact

2022
ANNUAL
REPORT



Opportunity Changes Everything



Rod Pacholzuk
President,
Board of Directors



Jeremy Welder
CEO

For BGC Okanagan, 2022 was defined by economic challenges, including ongoing labour and general supply shortages and increased costs from inflation. As a result, Clubs faced sharp increases in operating costs and significant staffing challenges.

Amid this climate of economic uncertainty, we were also dealing with the toll that the COVID-19 pandemic has taken on our children and youth. Issues of mental health and learning loss continue to dominate news headlines and remain a top priority at our Clubs. We anticipate the pandemic's long-term impacts - while unknown - will continue to be significant.

Despite all these challenges, BGC Okanagan has much to be proud of. Our brand awareness is growing. We introduced new programs and services throughout the Okanagan

Strong Clubs

In 2022, BGC Canada launched our Learning & Impact Project aimed to prove and improve Club impact across Canada. This study helps us better tell the story of Club impact by gathering quantitative (survey) and qualitative (interviews) data from Clubs across Canada.

The qualitative work of the project is one of the largest studies of its kind in Canada and the data to date, points to the transformational impact a Club has on a young person's life. Our youth are more confident, more resilient, and make better choices because of a Club.

We were also focused on continuing to open new facilities to fill the need for child care that exists in communities up and down the valley. Our team worked hard to complete our new service locations in Vernon and Kelowna. We will continue in the coming year to open new facilities in West Kelowna, Kelowna and Summerland.

Additionally, we were also able to add new \$10 a day programs as we continue to apply to the province to make more of our locations accessible for our families. We are hoping that funding from the Provincial government will continue to be awarded to our locations over the next year

Additionally, BGC Okanagan generated healthy support from the Stober Foundation. We successfully increased awareness and funding from the community by accepting their invitation to be involved with the Tree of Hope campaign.

Along with partners Landmark District and TD Canada Trust, over \$1 million was raised and donated to BGC Okanagan and YMCA of the Southern Interior.

Strong Voice

In 2022, BGC brand awareness continued to grow.

Our brand campaign, "Unbelievable Impact," leveraged the Learning & Impact results, using data to highlight how BGC positively impacts the lives of children and youth. Campaign elements were also customized for BGC Okanagan and handed out or displayed at awareness events such as Pink Shirt Day, McHappy Day and at the Acera Insurance Golf 4 Kids events.

In our second year as BGC Okanagan, we continued to champion our new identity including social media toolkits for local businesses to help us celebrate BGC Club Day, the continuation of changing over buildings and vehicles with the new branding and advertising on the radio and digitally with our new logo to amplify locally.

Strong Communities

Reconciliation continues to be a focus area for BGC Okanagan.

Nationally, BGC is proud to sign a memorandum of understanding with the National Association of Friendship Centres to continue our commitment to creating opportunities for youth to come together to learn from each other. BGC also celebrated their first Indigenous Youth of the Year.

Equity, Diversity and Inclusion (EDI) training was made available to Clubs across the Okanagan. Our staff participated in a three-part series of Transformative Reconciliation training with Dr. Dustin Louie. These discussions and insights were truly enlightening as we look forward to carrying on the examination of

our organization and how we can go beyond acknowledging and contribute to acts of reconciliation within our work and personal lives.

Nationally, BGC strengthened the anti-racism and 2SLGBTQIA+ toolkits introduced at the end of 2021 by adding lessons to the BGC Canada e-learning site.

Stronger Together

We were able have staff participate at the 2022 BGC Canada National Conference & Leadership Symposium in Saskatoon, the first in-person conference in three years. Reuniting after years apart due to COVID-19 was an important reminder of the strength of our movement.

Throughout the year, our team continued to provide strong support to Clubs. This teamwork was reflected in the staff survey, where among the things that staff said motivate them to come to work is the people, the difference being made in the community, the staff/team, and BGC Okanagan's vision, mission and values.

Our future lies in telling our story, growing our profile, and relentlessly advocating for the communities we serve. We are inspired by the critical work being done by our Clubs and those in communities across the country.

As we close out 2022, we would also like to thank our board of directors, all our volunteers and our amazing staff team. We are stronger as Clubs and as a movement because of your contributions

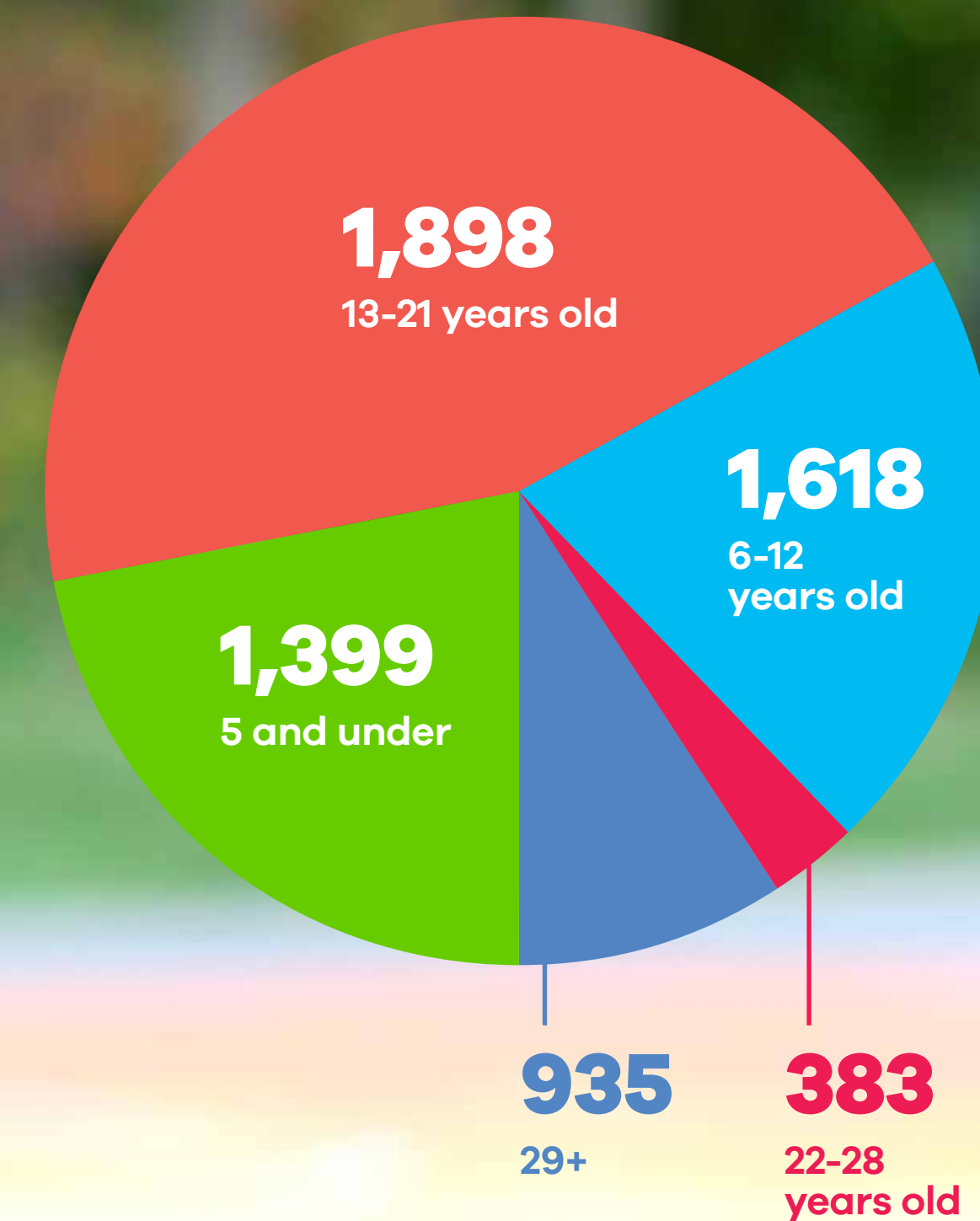


Who we are

Since 1959, BGC Okanagan has engaged and empowered children and youth. We provide vital before and after school care, daycare, recreation, youth and family support programs.



Who we serve





Our mission

To provide safe, supportive places where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life.

Our vision

All children and youth discover and achieve their dreams and grow up to be healthy, successful, and active participants in society.

Our values



belonging

We welcome everyone in a safe, accepting environment based on belonging and positive relationships.



respect

We ensure that everyone—children, youth, families, volunteers, staff—is heard, valued, and treated fairly.



encouragement and support

We encourage and support every child and youth to play, learn, and grow to achieve their dreams.



working together

We work together with young people, families, volunteers, our communities, and government.

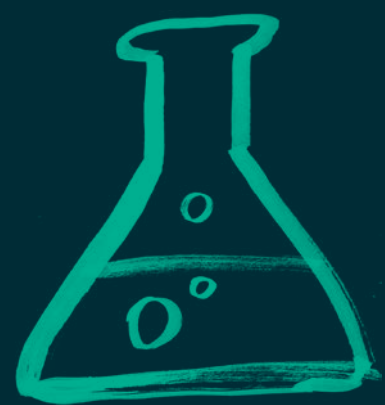


speaking out

We speak out for children, youth, and families so that we can make our world better.



**before and
after school
programs**

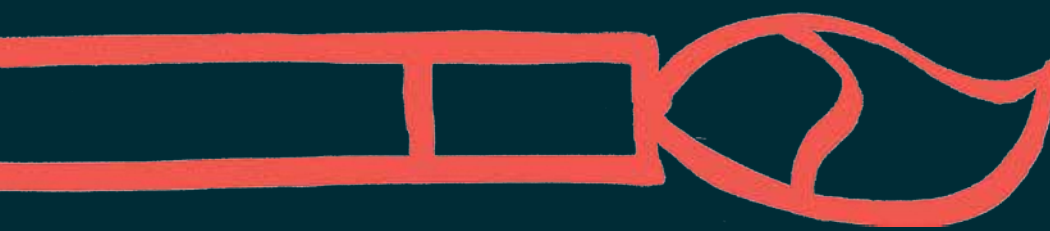


**digital
literacy**
**stem
education**

**financial
education**



**arts
music
dance
theatre**



**homework
help**



**virtual
programming**



scholarships
job readiness
**indigenous
initiatives
& programs**
**youth
exchanges**
mentoring
volunteering
**youth
leadership**
**civic
engagement**



**What
Clubs
do**



**summer
camps**

**physical
fitness
& sports**



**breakfast
programs**



**mental
health &
wellness**

**healthy
snacks
& meals**

**nutrition
& food
education**

gardening

**parenting
education
& support**
**substance
use &
prevention**
**crime
prevention**
**teen
dating
violence
prevention**
**restorative
justice**



child care



transport



**youth
shelters
& housing**

Club locations

NORTH OKANAGAN

Armstrong

Armstrong Community Centre
Armstrong Foodbank

Coldstream

Lavington Elementary School

Falkland

Falkland Elementary School

Vernon

Alexis Park Elementary School
Ellison Elementary School
Harwood Elementary School
Lakers Early Learning Centre
Mission Hill Elementary School
Teen Junction Youth Centre
35th Ave. Early Learning Centre
Vernon Club

CENTRAL OKANAGAN

Kelowna

Anne McClymont Elementary School
A.S. Matheson Elementary School
BGC Okanagan Support Centre
Cameron Park Early Learning Centre
Cedar Creek Club
Jaycees Downtown Youth Centre
Martin Ave. Club
North Glenmore Elementary School
Penny Lane Transition House
Rutland Club
South Rutland Elementary School

Spring Valley Elementary School

Lake Country

Lake Country Club
Oyama Elementary School
Peter Greer Elementary School

Peachland

Peachland Club
Peachland Elementary School

West Kelowna

Chief Tomat Elementary School
Glenrosa Elementary School
Helen Gorman Elementary School
Hudson Road Elementary School
Westside Early Years Centre
Westside Youth Centre

SOUTH OKANAGAN

Naramata

Naramata Elementary School

Okanagan Falls

Okanagan Falls Elementary School

Oliver

Oliver Club
Oliver Youth Centre at the Hangar

Osoyoos

Sonora Recreation Centre

Penticton

Penticton Club

Summerland

Summerland Club
Summerland Elementary School





43

Club locations

5,089

volunteer hours



347

Club staff

175

volunteers

100,288

snacks served in our Clubs



156,330

healthy meals and snacks served

Tree of Hope

On the 25th Anniversary of Kelowna's iconic Tree of Hope, the Stober Foundation matched all funds raised up to \$500,000 directing them to the YMCA of Southern Interior BC and BGC Okanagan, for \$1 million donated in total.



BGC Okanagan also helped host Winter Fest during the Tree of Hope Campaign, bringing together families for a free event of fun, interactive games.

Other partners included the City of Kelowna (Parkinson Recreation Centre), and the YMCA of Southern Interior BC.

The Landmark District supported this event that brought the community together for a day of free-family activities.

Hundreds of families participated. and other community-minded organizations were involved.



Stober Foundation has been an amazing community partner for last few years supporting a variety of BGC Okanagan programs and services.

This spurred on the community (corporate and individual) to come together to **support children, youth and families** in the Okanagan.

Donations go to programs such as child care, leadership development for youth, **nourishment for children**, early-intervention programs and so much more.

This event also helped **raise awareness** about the BGC Okanagan brand and the services and we offer.



New Clubs



We celebrated the opening of several new BGC Okanagan Clubs in Vernon and Kelowna, including partnerships with the City of Vernon, School District 22 and School District 23.

In partnership with the **City of Vernon** we began work on new Clubs including the 35th Ave. Club and the Lakers Club.

In partnership with **School District 23** in Kelowna construction started on The Clubs at Anne McClymont Elementary School and North Glenmore Elementary School.

In partnership with **School District 22** in Vernon Clubs at Alexis Park, Mission, Ellison and Harwood elementary school's started construction.

Prime Minister Justin Trudeau met with BGC Okanagan administration and toured the beautiful new facility at the **Lake Country Club** in the Multi-generational Activity Centre (MAC).



The Learning & Impact Project



2022 was the first year of the Learning and Impact Project - BGC Canada's tool to prove and improve the impact of Clubs across Canada, individually and collectively, through evaluation. This project equips Clubs to collect quantitative (survey) and qualitative (interview) data from children and youth.

-  BGC Okanagan participated by deploying a national outcomes survey to Club children and youth ages eight and older.
-  A total of 338 children and youth at our Clubs were surveyed.
-  We followed this up with a qualitative in-depth look at multiple different Clubs.

The data from the Learning & Impact project points to the transformational impact a Club has in a young person's life. BGC Club youth are more confident, more resilient, and make better choices.

Because of a Club...

91%

of kids say they are more connected to people they like

89%

of kids are better at helping out when it is needed

83%

of kids say they are more physically active

87%

of kids say they make better choices

85%

say they are more confident in their abilities

2022 National Participatory Evaluation, Dialogues in Action



Equity. Diversity. Inclusion & Indigenous Engagement

BGC Okanagan's journey into equity, diversity and inclusion, as well as progress towards truth and reconciliation, have driven the transition from Okanagan Boys and Girls Club to BGC Okanagan, demonstrating to youth from across the Okanagan region that they are welcomed and valued at BGC Clubs, regardless of their identity, background or circumstances.



Equity, Diversity, Inclusion & Indigenous Engagement

In recognition of the **National Day of Reconciliation (Orange Shirt Day)** staff from Clubs across the Okanagan wore orange

The statement for our Orange Shirt “**Every Child Matters**” is in the critically endangered language of Nsyilxcən, the language of the Syilx Okanagan Peoples.

BGC Okanagan celebrates **National Indigenous Peoples Day** by sharing resources and community events happening across the Okanagan valley.



In partnership with **Syilx Language House**, we **unveiled signage** to be placed at 12 Clubs across the Okanagan to engage and share knowledge of the traditional language of the Syilx Okanagan People.

The signage is part of an Okanagan valley-wide **language revitalization** project where signage in Nsyilxcən and English is both visually and auditorially available to our children, programs, membership and community members via QR code.

We have a **positive and ongoing relationship** and collaboration with many Indigenous organizations such as; Okanagan Indian Band, Westbank First Nation, Okanagan National Alliance, Splatshin First Nation, Friendship Centres, BC Métis Association, BC Aboriginal Child Care Society, Downie/ Wenjack and more.

Child care **programming integrates** the First Nations Principles of Learning, the B.C. Early Years Indigenous Cultural Safety Guide, the Indigenous Early Learning and Care Framework.



bgco.ca

[f](#) [t](#) [i](#) [v](#) [in](#) /bgcokanagan

1403 Graham Street
Kelowna, BC, V1Y 3A8

250-762-3989
info@bgco.ca



Youth of the Year

Youth of the Year is a national initiative celebrating youth leadership and achievement at BGC Clubs across Canada.

Youth of the Year aims to foster strong BGC ambassadors and build capacity for Clubs to support more youth leaders in their communities.

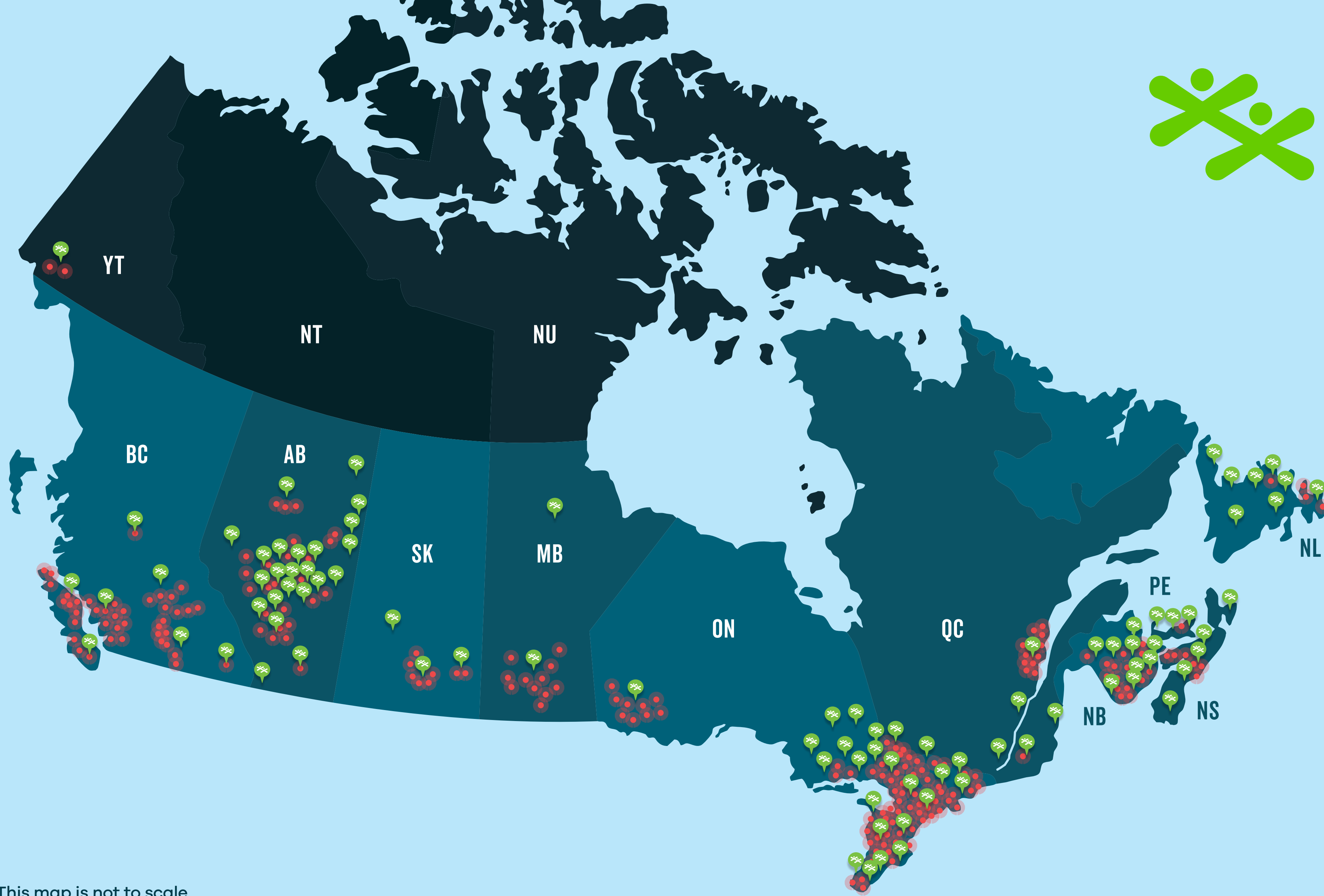
Our Youth of the Year receive postsecondary scholarships, laptops, and prize packs, along with media and leadership training to prepare them as BGC ambassadors.

In recognizing the need to create equitable spaces for Indigenous Peoples, BGC Canada has created a new initiative that launched in 2022: Indigenous Youth of the Year. BGC Canada is committed to creating opportunities and sharing stories of Indigenous youth leadership and achievement, and building meaningful partnerships with Indigenous Peoples across Canada.



 **YOUTH OF THE YEAR**
presented by  **HYUNDAI®**

Left to right: Aparnaa, Sam, Abbey, Muhammad, Shahaddah, Kayla, Kowmitha, Valentina, Domac, Maya



This map is not to scale



Marketing and communications

Our team is focused on providing Clubs with media & design support, brand awareness, national updates, tools & resources, and more.



Launched the **Unbelievable Impact** national brand campaign highlighting results from BGC Canada's Learning & Impact study



Provided regular communications and updates to Clubs via the **2022 Brand Calendar**, **weekly SCOOP newsletter** and monthly **Executive Brief** for Club leadership



Helped Clubs strengthen their social media footprint by developing **social media toolkits & templates** and delivering a **social media workshop** at the 2022 National Conference



Developed **new theme for our National Awareness Day: BGC Club Day**. On June 3, celebrations included Club activations across Canada, media interviews with **Canadian icon Jilly Black** and a virtual BGC Club Day performance with **Juno-award winning band Walk off the Earth**



Helped Clubs enhance their visual presence by providing **materials** for graphics, signage, posters; building an updated photo library and teaching **design tutorials & webinars**



Developed **Staff recruitment and retention communication tools and resources** including recruitment videos featuring Club staff interviews



Continued to grow BGC's audience, resulting in website traffic growth of 42% year-over-year and social media audience growth to over 55,400 combined followers with **posts reaching 3.9 million people**



Media relations toolkits & templates for Clubs

Contributors

National Board

Officers

Becky Penrice, Chair
ATCO Group

Bob Harriman, Secretary
Former RCMP,
RFH Consulting
and Management

Davinder Valeri, Treasurer
Strategy, Risk and
Sustainability Executive

Shawn Cornett, Vice-Chair
Cornett Consulting
& Collaboration

Rachel Barry, Vice-Chair
Canadian Credit Union
Association

**David Mather,
BGC Canada Foundation
Past Chair**
Weathermark Group Ltd.

Felix Wu, Chair
(term ended May 27, 2022)
KOHO

Tom Clift, Vice-Chair
(term ended May 27, 2022)
Memorial

Directors

Trevor Daroux
Chief Superintendent,
Calgary Police Service
and the Royal Canadian
Mounted Police

Gordon Floyd
Retired

Michelle Banik
Corporate Director

Sarah Midanik
The Gord Downie &
Chanie Wenjack Fund

Colin Shaw
OMERS

Kam Raman
Royal Bank of Canada

Holly Toupin
(term ended May 27, 2022)
Royal Bank of Canada –
Winnipeg

Foundation Board

Deirdre McMurdy, Chair
Peerage Capital

David Mather, Treasurer
Weathermark Group Ltd.

Felix Wu, Secretary
KOHO Bank

Kerry McGrath, Trustee
Retired

Phil McDowell, Trustee
Fidelity Investments Canada

Jason Mullins, Trustee
goeasy Ltd

David Renwick, Trustee
emergent BioSolutions Canada Inc.

Greg Walling, Trustee
Sullivan Group

Nadia Hamilton, Trustee
Magusmode

Rebecca Tascona
(Elected in 2023)
BMO Financial Group

Bonny Van Rest
(Elected in 2023)
Sidekick Consulting

Karen Collins, Trustee
(resigned on June 15, 2022)
BMO Financial Group

National Youth Council

Althea
British Columbia

Christena
New Brunswick

Emmanuel
Manitoba

Halla
Ontario

Isaac
Newfoundland & Labrador

Ishiah
Quebec

Sam
Ontario

Shaun
Alberta

Sydney
Ontario

Valentina
Ontario

Yaël
Alberta





Supporters

\$1,000,000+

President’s Choice Children’s Charity
RBC Foundation

\$500,000 - \$999,999

BGC Canada Foundation
The Coca-Cola Foundation

\$250,000 - \$499,999

Fidelity Investments Canada
Hershey Canada
Hyundai Canada
Medavie Health Foundation
Old Navy

\$100,000 - \$249,999

Best Buy Canada
BMO Foundation
CIBC
Giant Tiger Stores Limited
Kellogg Canada
M&M Food Market
Mary Brown’s Chicken
Mondelēz International
OSL Retail Services
Trottier Foundation
UPS Foundation
WestJet Cares for Kids

\$50,000 - \$99,999

goeasy Ltd.
Kleenex(R) Brand
Mr. Lube
Papa John’s Canada
R. Howard Webster Foundation
The Pokemon Company International

\$25,000 - \$49,999

Alma Brace
Baskin Robbins Canada
Lakeside Performance
Gas Services Ltd.
Mastermind Toys
Rogers Inc.
Shopify

\$10,000 - \$24,999

Edelman Canada
Enterprise Holdings
ERAC Canada Foundation
The Eve Toews Foundation
Jia Yu Liu
PIPSC
The Lawson Foundation

\$5,000 - \$9,999

Funding Innovations
Grace Mcleod
Oakville Community Foundation
Raymond Luft
Shawn Cornett

\$1,000 - \$4,999

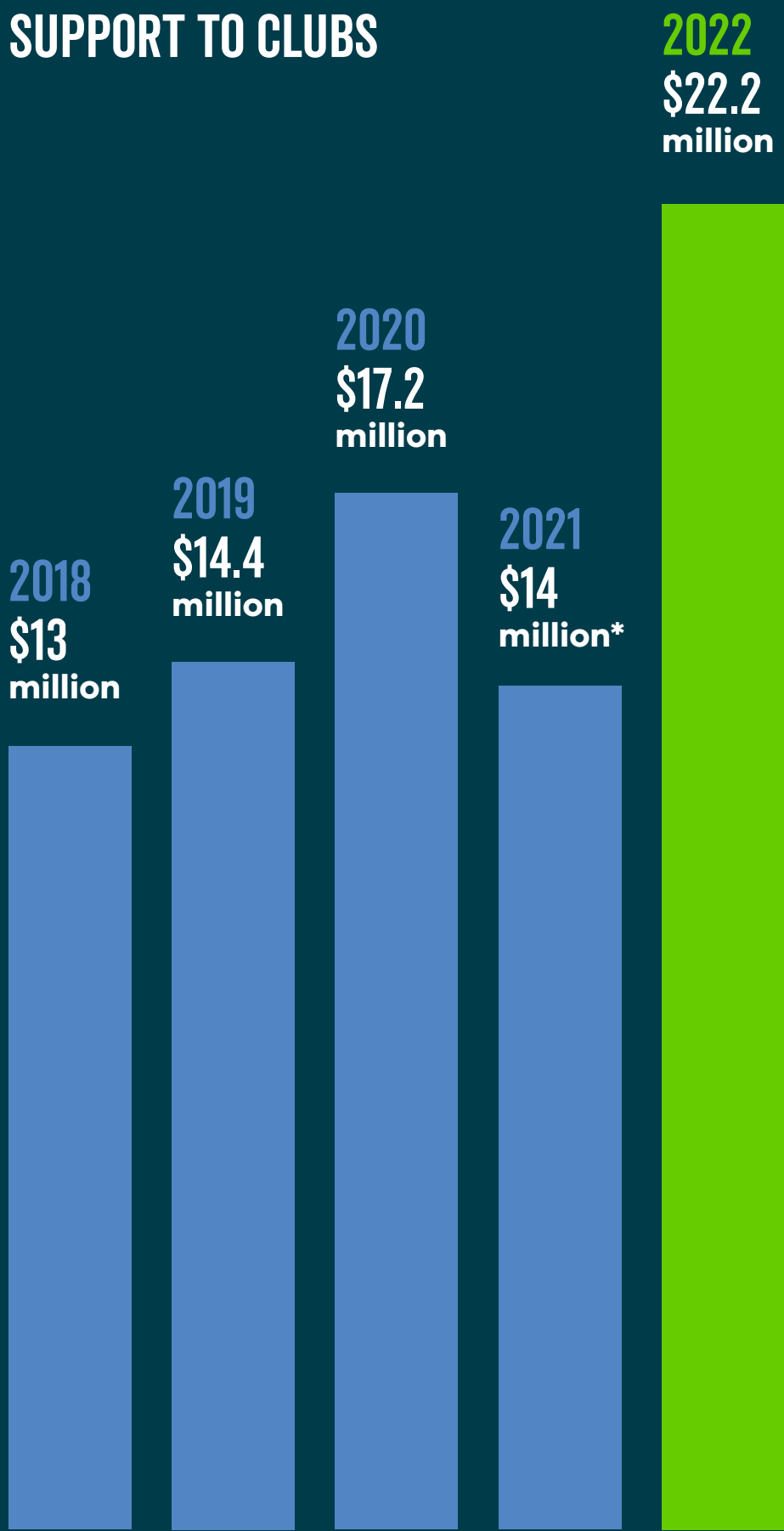
Adam Main
ATCO LTD.
Betty Smith Charitable Giving Fund
Bobbie Swartman
Cameron Joyce
Charles Lowe
David Renwick
Dean Sockett
Deirdre McMurdy
Edmonton Community Foundation
Felix Wu
Ian Olthius
James Croteau
Jane Gibson
Jem Ucar
Jenn Leibel
Jennifer Glynn
Jim Pattinson Lease
Joe Knott
John Burton
John Dick
Kate Hockley
Kathleen Hickey
Kevin Spearing
Laetitia Pacaud
Mark Caffrey
Marlene Deboisbriand
Michael Davidson
Michael Narine
Michael Patterson
Michelle Banick
Mike Wise
Mohamed Azeem
Rachael Mackenzie-Neill
Rose Ventura
ROUND
Ruby Plamondon
Sarah & Owen Charters
Stefanie Crispino

In-Kind

A&B Distribution
Avanade Inc
Best Buy Canada
Canada Life
Canada’s Walk of Fame
Captive Network
Cineplex
Coca-Cola Canada
Epic Investment Services
goeasy Ltd.
HSBC Bank Canada
Instacart
Jano’s Clothing
KalTire
Mary Brown’s Chicken
McGraw Hill Canada
Neo-Traffic Media Inc.
Norton Rose Fulbright Canada
Oppono Lending Company
OSL Retail Services
P&G Canada
President’s Choice Children’s Charity
RioCan REIT
Scotts Canada Ltd
TeamBonders
TELUS
Toronto Hair Club Inc.
Tymax Group
WestJet Cares For Kids

Financial Summary

SUPPORT TO CLUBS



* An additional \$2.2M in emergency relief grants were provided to Clubs in 2020, which was not repeated in 2021

BALANCE SHEET

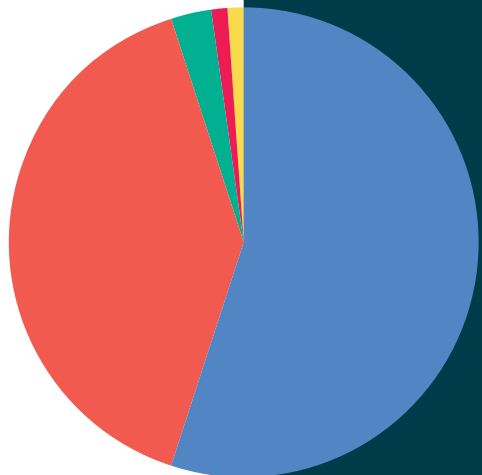
December 31, 2022, with comparative information for 2021

	2022	2021
ASSETS		
Current assets:		
Cash	\$ 1,126,556	\$ 1,179,366
Investments	11,188,367	9,640,232
Grants and other receivables	1,366,746	1,418,081
Prepaid expenses and other	196,320	219,921
Due from related party	821,351	688,214
	14,699,340	13,145,814
Capital assets		
	309,539	351,361
	\$ 15,008,879	\$ 13,497,175
LIABILITIES AND NET ASSETS		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 5,029,866	\$ 2,608,885
Deferred contributions	7,596,303	8,606,296
	12,626,169	11,215,181
Deferred leasehold inducement		
	-	6,219
Net assets:		
Unrestricted	2,382,710	2,275,775
	\$ 15,008,879	\$ 13,497,175

STATEMENT OF REVENUE AND EXPENSES

For the year ended December 31, 2022, with comparative information for 2021

	2022	2021
REVENUE		
Government	\$ 13,138,602	\$ 4,240,931
Donations	9,503,579	11,132,863
Member, service and event fees	687,295	610,949
Boys and Girls Clubs of Canada Foundation	344,983	296,000
Investment income and miscellaneous	243,060	43,485
Special events	184,104	297,985
	\$ 24,101,623	\$ 16,622,213
EXPENSES		
Grants for specific activities	\$ 12,882,066	\$ 7,204,492
National programs	5,349,602	3,639,074
Support to Clubs, programs and services	3,714,228	2,901,476
Scholarships	102,465	158,250
Governance	172,433	120,948
	22,220,794	14,024,240
Administration	1,471,377	1,396,994
Amortization of capital assets	236,677	262,517
Special events	65,840	41,684
Grant reimbursement	-	773,779
	23,994,688	16,499,214
Excess of revenue over expenses	\$ 106,935	\$ 122,999



REVENUE

55%

Government

40%

Donations and special events

3%

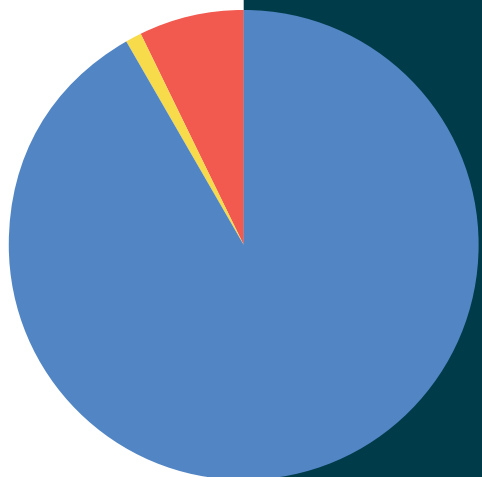
Member, service and event fees

1%

Investment income and miscellaneous

1%

BGC Canada Foundation



EXPENSES BY FUNCTION

91%

Support to Member Clubs, Programs, Services and Grants

1%

Governance

7%

Administration And Amortization

Thank you

to our partners for their outstanding commitment to changing young lives

